SI TECH - PRIMARY LOGOTYPE

The primary version of the SI TECH logotype is available in four colour versions
and should always be used when space or production technique allows it.

LOGOTYPE LIMITATIONS, COLOURS AND CLEAR SPACE

These guides shall minimize possibilities of errors when using the SI TECH logotype.

Negative colour version - Primary version

In all cases where the size of the
logotype makes it hard to read the
payoff, use alternative logo version
without payoff.

When size of logo is smaller than
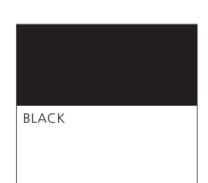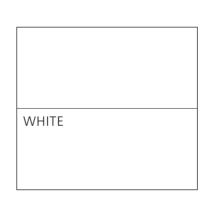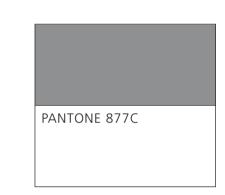50 mm in width, always use
alternative logotype.

Positive version - Used on white backgrounds

Complete colour scheme for the SI TECH logotype versions

| PANTONE Process Cyan C | BLACK | WHITE | PANTONE 877C |

Negative version - Used when printing technique sets limit

Clear Space

The clear space surrounding the SI TECH logotype, as shown in this illustration, highlights an
area in which other visual elements must not intrude. This clear space ensures that the
SI TECH logotype is always readable and visible.

PMS 877 (silver) - Used only by approval from SI TECH marketing department

The clear space is defined
as the width and height
of the flag in actual size
of the logotype